

**New at Photokina 2004, Sept 28 - Oct 3,
Booth # J027 in hall 14.2**

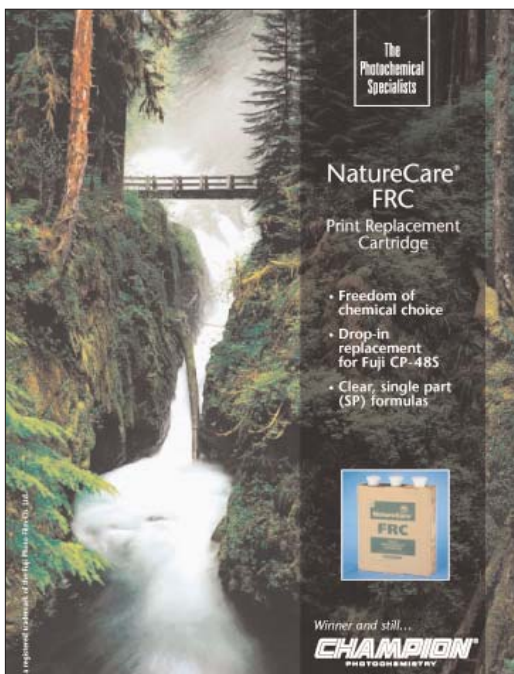
MYDONEG FRC FILM REPLACEMENT CARTRIDGE

The latest addition to our photochemical offering is **Mydoneg FRC** Film Replacement Cartridge. This two cartridge system is a drop-in replacement for Fuji CN-16S NC 1 and NC 2, no need to dump any tanks just pop in the cartridges and continue processing.

This exciting new addition to the Champion Photochemistry range adds further ammunition to breaking the Fuji bundle, in particular where film chemistry has proved to be the stumbling block. Your customers now have total Freedom of Choice in selecting their photochemistry supplier.

Look for this new product system at Photokina in our booth # J027. Contact your local Champion Photochemistry office for delivery dates.

NATURECARE FRC PRINT REPLACEMENT CARTRIDGE



The Photochemical Specialists

NatureCare[®] FRC
Print Replacement Cartridge

- Freedom of chemical choice
- Drop-in replacement for Fuji CP-48S
- Clear, single part (SP) formulas

Winner and still...
CHAMPION
PHOTOCHEMISTRY

Chemistry conversion of Fuji Frontier users continues at a healthy pace. Once Frontier owners realize that converting to Champion Photochemistry's **NatureCare FRC** Print Replacement Cartridge simply requires an exchange of the empty cartridge in the processor, they are delighted with the high quality prints produced by FRC Print



The Photochemical Specialists

Independence Day

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- Clear, single part (SP) formulas

Winner and still...
CHAMPION
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* Fuji is a registered trademark of the Fuji Photo Film Co. Ltd.

Replacement Cartridge. They are even more delighted with the cost savings when breaking Fuji's proprietary bundle.

Fuji, CN-16S & Frontier are trademarks of Fuji Photo Film Co Ltd.

2nd Generation Single Part Developers

They're here! The 2nd generation of Single Part Print Developers, offering new and improved formulations for both digital and conventional print processors, will be launched at Photokina 2004.

- **NatureCare FRC**
Print Replacement Cartridge
- **Primaprint SP VR**
Developer Replenisher (4x10L)
- **Primaprint SP LORR**
Developer Replenisher (4x10L)
- **Mydoprint Professional SP**
Developer Replenisher (4x10L)

This new range of Champion Photochemistry Single Part Developers incorporates technology designed to provide flexibility for use in almost every digital or conventional print processor. In addition the products continue to demonstrate

cleaning working performance when compared to other developers currently in the market.

Contact your Champion Photochemistry Sales Representative for local delivery dates.



2003 AD of the Year Awards



Congratulations to all recipients of the 2003 AD of the Year Awards which were presented at the Breakfast of Champions during PMA, Las Vegas on February 13, 2004.

FotoFacts

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To contact Champion Photochemistry

please visit our Website at
www.championphotochemistry.com